

RULEXPRESS

THE BUSINESS TOOL FOR EXPRESSING AND COMMUNICATING BUSINESS RULES.

RULEXPRESS LEADS THE WAY...

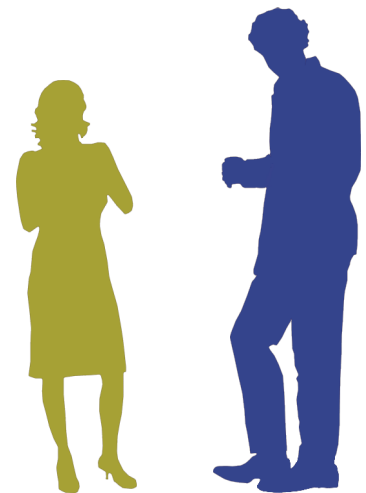
A business analyst should get the right rules and get them right, to answer compliance questions, to avoid unending re-work, and to retain your business 'smarts' in a single-source. RuleArts develops the new work environment that proactively addresses the costs of business-level miscommunication, stovepipe vocabularies, and misinterpretation of policy. RuleXpress can help you today with business-oriented support for measuring and improving quality in: capturing, assessing and changing business rules; retaining core business-worker knowledge; and ensuring compliance with regulation.

BUSINESS-PEOPLE CAPABILITIES FOR BUSINESS RULES . . .

- ◆ Capture
- ◆ Expression
- ◆ Validation
- ◆ Verification
- ◆ Visualization
- ◆ Management
- ◆ Publication
- ◆ Audit

MILESTONES ON THE ROAD TO COMPLIANCE AND GOVERNANCE . . .

- 1 Discover your rules are hard to find, inconsistent and incomplete.
- 2 Get your rules organized.
- 3 Validate your rules for correctness.
- 4 Verify your rules for consistency and completeness.
- 5 Publish and communicate clean rules.
- 6 Use the clean rules to enable faster implementation.
- 7 Locate your rules the next time you need to change them.
- 8 Provide consistent guidance across the enterprise.



RULEARTS™ EVERY COMPANY HAS A MISSION . . . OURS IS BUSINESS RULES FOR BUSINESS PEOPLE.

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BUSINESS RULE REPRESENTATION AND COVERAGE

- ◆ Jump-start vocabularies.
- ◆ Multiple rule representations.
- ◆ Graphical fact modelling.
- ◆ Preservation of presentation sequence.
- ◆ Rule consistency checks.
- ◆ Rule collision checks.
- ◆ Rule overlap and ‘underlap’.
- ◆ Lexicon support.

EASE OF USE

- ◆ Easy-to-change rules.
- ◆ Expert help.
- ◆ Rule views by project or role.
- ◆ Can be used as a wizard/plug-in for multiple environments.
- ◆ Rules separated from rule engine(s).
- ◆ Constraints naturally supported.

INTEGRATION SUPPORT

- ◆ Easy to embed in other technologies.
- ◆ Multiple DBMS support for repository.
- ◆ Multiple rule methodologies supported.
- ◆ Linked with world-class enterprise.
- ◆ Application integration vendors.
- ◆ Import/export/application programming interfaces (e.g., XML).
- ◆ Links with business rule engines from other vendors.

RULE MANAGEMENT AND REPOSITORY

- ◆ Rule extensibility.
- ◆ Rule mapping to owners and stewards.
- ◆ Rule change impact analysis.
- ◆ Rule versioning.
- ◆ Security.
- ◆ Stand-alone support at a low cost.
- ◆ Networked server.
- ◆ Rich repository with extensible metamodel.
- ◆ Rule repository merge support.
- ◆ Versioning/lockout.
- ◆ Change management.
- ◆ Check-in/check-out support.



PRICING

- ◆ Pricing based on the underlying system, rather than users.
- ◆ Reasonably priced starter package.
- ◆ Availability of bundled training.
- ◆ Availability of bundled services.
- ◆ Industry-norm annual maintenance fees.

